

ALSHRM Annual State Conference FAQ

Welcome to the ALSHRM Annual State Conference! This FAQ is designed to help you plan your experience with ease. Below, you'll find answers to commonly asked questions organized by attendee type.

Attendees

Before You Register

What are the conference dates and times?

The conference will begin with check-in on August 10, 2026 at 2:00 PM and conclude on August 12, 2026 at 1:00 PM.

Is there an agenda outline available?

- A high-level agenda will be available on the conference website
- Detailed session information will be released closer to the event

Are session tracks available?

Yes. The conference offers the following learning tracks:

- Track 1: AI, Innovation & the Future of Work
- Track 2: Leadership, Change & Organizational Effectiveness
- Track 3: Culture, Engagement & Employee Experience
- Track 4: Well-Being, Resilience & Sustainable Performance

Will SHRM/HRCI credits be offered?

- Yes, professional development credits will be available
 - Final credit totals will be confirmed closer to the event
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Registration & Pricing

What is the attendee registration rate?

- Standard conference registration rate: \$475

- Student rate available (see below)

How much is the student rate?

- \$299
- Requires agreement to student volunteer requirements during registration

What is included with registration?

Your registration includes:

- Access to all educational sessions
- Conference materials
- Networking events
- Select meals

What is the cancellation or refund policy?

- Details will be outlined during registration
- Requests must be submitted prior to the stated deadline

Can I transfer my registration?

- Yes, transfers may be permitted prior to the event
- Additional details will be provided during registration

Guests

Can I bring a guest?

- Yes, guests can be added during registration
- Guest fee: \$150

Can my guest attend meals and events?

- Yes, guests may attend meals and select conference events

Hotel & Travel

What is the conference hotel rate?

- \$249 per night (group rate)

What are the hotel block dates?

- August 7- 14, 2026

Is there a code for the room block?

- Booking details and the room block link/code will be provided upon registration

What airport should I use?

- Mobile Regional Airport (closest)
- Pensacola International Airport (additional option)

Is parking available?

- Yes, parking is available at the hotel
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During the Conference

Conference Add-Ons

Can I purchase a conference t-shirt?

- Yes, t-shirts are available for purchase during registration
- This is an optional add-on and not required for participation

Community Impact

Will there be a community service opportunity?

- Yes, ALSHRM is proud to partner with Rise Against Hunger for a hands-on service experience

How can I participate?

- Participate in the on-site service event
- Additional details and timing will be included in the final agenda

General Experience

What should I wear?

- Business casual attire is recommended
- Bring layers, as meeting rooms may be cool

What networking opportunities are available?

Networking opportunities include:

- Welcome reception
- Dedicated exhibitor engagement time
- Structured networking sessions

Will there be a conference app or digital agenda?

- Yes, a conference app will be available
- The app will include the full agenda, session details, and event updates

How will the conference app be used?

Attendees can:

- Check into sessions
 - Engage with speakers and session content
 - Share insights and takeaways
 - Earn points on a leaderboard for prizes and recognition
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After the Conference

How will I receive my credits?

- Instructions for claiming SHRM/HRCI credits will be provided after the event

Will there be a post-event survey?

- Yes, attendees will receive a survey to provide feedback
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Speakers

Participation

What are speaker expectations?

Speakers are expected to:

- Deliver engaging, educational content
- Align with HR professional development needs
- Incorporate interactive elements where possible

Can speakers promote their services during sessions?

- No sales pitches or solicitation are allowed
- All content must remain educational in nature

Will session materials be shared?

- Yes, materials should be submitted in advance for attendee access
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Logistics

What support is provided to speakers?

Speakers will receive:

- Event logistics and timelines
- Audio/visual support
- Session details and expectations

Will sessions be recorded?

- Some sessions may be recorded or photographed for educational and promotional purposes
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Sponsors & Exhibitors

Opportunities

How can I become a sponsor or exhibitor?

- Register through the conference website
- Or contact the ALSHRM sponsorship team for more information

What benefits are included with sponsorship?

Sponsorship benefits may include:

- Brand visibility
 - Exhibit space
 - Attendee engagement opportunities
 - Conference recognition
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Experience

Who attends the conference?

- HR professionals
- Business leaders
- Decision-makers from across Alabama and surrounding regions

Will there be dedicated exhibitor time?

- Yes, scheduled engagement time is built into the conference agenda

Will I receive attendee information?

- Details regarding attendee information will be provided based on sponsorship level
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Additional Information

For additional questions, please contact the ALSHRM Conference Team at [**ConferenceCommitte@alshrm.org**](mailto:ConferenceCommitte@alshrm.org)

We look forward to seeing you at the ALSHRM Annual State Conference!